

Bachelor of Commerce (Computer Application) (B.C.C.A.) Semester-II Examination

E-COMMERCE AND WEB DESIGNING

Compulsory Paper-4

Time : Three Hours]

[Maximum Marks : 80

N.B. :— (1) Draw well labeled diagram wherever necessary.

(2) **ALL** questions are compulsory.

PART-A

N.B. :— (1) Each question carries **2** marks.

(2) Answers should not be in more than **5** lines.

8×2=16

1. (A) Define E-commerce.
- (B) What do you mean by Supply Chain ?
- (C) What is EDI ?
- (D) What are the Generic Products ?
- (E) What is E-mail ?
- (F) What do you mean by W3C ?
- (G) What is Frame ?
- (H) What do you mean by DHTML ?

PART-B

N.B. :— (1) Each question carries **3** marks.

(2) Answers should not be in more than **10** lines.

8×3=24

2. (A) What are the three different categories of E-commerce ?
- (B) Write a note on strategic implications of IT.
- (C) Write a note on variety of transactions.
- (D) What are the needs for EDI Standard ?
- (E) What is Centralized Network ?
- (F) Write a short note on Hyper-Text.
- (G) Explain <table> tag with height and width attributes.
- (H) Write method attribute of <form> tag.

PART-C

N.B. :— (1) Each question carries **5** or **10** marks.

(2) Answers should not be in more than **400** words for **5** marks questions and **600** words for **10** marks questions respectively.

EITHER

3. (a) Discuss the scope of E-commerce. 5
(b) Write down the competitive advantages of using E-commerce. 5

OR

- (c) Discuss in detail strategic implications of IT. 10

EITHER

4. (a) Write down the indirect advantages of the use of EDI. 5
(b) Write a short note on international EDI Standard. 5

OR

- (c) Discuss the different stages in trade cycle. 10

EITHER

5. (a) Explain the various attributes of the <body> tag. 5
(b) Explain tag with their different attributes. 5

OR

- (c) What is Image Mapping ? Also explain types of image mapping. 10

EITHER

6. (a) Explain heading in a list with example. 5
(b) Describe submit and reset button in HTML forms. 5

OR

- (c) Discuss in detail drop down list in forms. Explain their attributes. 10