

Bachelor of Commerce (Computer Application) (B.C.C.A.) Semester-II Examination

E-COMMERCE AND WEB DESIGNING

Compulsory Paper-4

Time : Three Hours]

[Maximum Marks : 80

N.B. :— (1) Draw well labeled diagram wherever necessary.

(2) **ALL** questions are compulsory.

PART-A

N.B. :— (1) Each question carries **2** marks.

(2) Answers should not be in more than **5** lines.

$8 \times 2 = 16$

1. (A) Define E-commerce.

(B) What do you mean by Supply Chain ?

(C) What is EDI ?

(D) What are the Generic Products ?

(E) What is E-mail ?

(F) What do you mean by W3C ?

(G) What is Frame ?

(H) What do you mean by DHTML ?

PART-B

N.B. :— (1) Each question carries **3** marks.

(2) Answers should not be in more than **10** lines.

$8 \times 3 = 24$

2. (A) What are the three different categories of E-commerce ?

(B) Write a note on strategic implications of IT.

(C) Write a note on variety of transactions.

(D) What are the needs for EDI Standard ?

(E) What is Centralized Network ?

(F) Write a short note on Hyper-Text.

(G) Explain `<table>` tag with height and width attributes.

(H) Write method attribute of `<form>` tag.

PART-C

N.B. :— (1) Each question carries **5** or **10** marks.
(2) Answers should not be in more than **400** words for **5** marks questions and **600** words for **10** marks questions respectively.

EITHER

3. (a) Discuss the scope of E-commerce. 5
(b) Write down the competitive advantages of using E-commerce. 5

OR

(c) Discuss in detail strategic implications of IT. 10

EITHER

4. (a) Write down the indirect advantages of the use of EDI. 5
(b) Write a short note on international EDI Standard. 5

OR

(c) Discuss the different stages in trade cycle. 10

EITHER

5. (a) Explain the various attributes of the <body> tag. 5
(b) Explain tag with their different attributes. 5

OR

(c) What is Image Mapping ? Also explain types of image mapping. 10

EITHER

6. (a) Explain heading in a list with example. 5
(b) Describe submit and reset button in HTML forms. 5

OR

(c) Discuss in detail drop down list in forms. Explain their attributes. 10